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SHENWAN HONGYUAN (H.K.) LIMITED

申萬宏源(香港)有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 218)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the Shareholders of the Company and potential investors that, based on the preliminary review of the unaudited management accounts of the Group for the six months ended 30 June 2015, the unaudited consolidated profit after tax of the Group for the six months ended 30 June 2015 is expected to increase significantly and record an increase of approximately 300% as compared with that of the six months ended 30 June 2014.

The information contained in this announcement is only based on the preliminary assessment of the unaudited management accounts of the Group for the six months ended 30 June 2015, which have not been reviewed nor confirmed by the Company's auditors or the audit committee.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap.571 of the Laws of Hong Kong).

The board of directors (the "Board") of Shenwan Hongyuan (H.K.) Limited (the "Company", together with its subsidiaries, the "Group") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the preliminary review of the unaudited management accounts of the Group for the six months ended 30 June 2015, the unaudited consolidated profit after tax of the Group for the six months ended 30 June 2015 is expected to increase significantly and record an increase of approximately 300% as compared with that of the six months ended 30 June 2014. Such expected increase was mainly attributable to the significant growth of some of the Company's core businesses, including increase in the revenue from brokerage business, corporate finance business, financing and loans business, etc. during the first half of 2015.

The information contained in this announcement is only based on the preliminary assessment of the unaudited management accounts of the Group and the information currently available to the Board, but not based on any figures or information that has been audited or reviewed by the Company's auditors. The specific financial figures will be disclosed and published by the Group in the unaudited interim results announcement for the six months ended 30 June 2015.

By order of the Board

Shenwan Hongyuan (H.K.) Limited

Guo Chun

Chief Executive Officer

Hong Kong, 23 July 2015

As at the date of this announcement, the Board comprises 8 directors, of which Mr. Chu Xiaoming, Mr. Lu Wenqing, Mr. Guo Chun and Mr. Lee Man Chun Tony are the executive directors, Mr. Zhang Lei is the non-executive director, Mr. Ng Wing Hang Patrick, Mr. Kwok Lam Kwong Larry and Mr. Zhuo Fumin are the independent non-executive directors.